

## Natalie Ruiz

Natalie Ruiz is the City of College Station's Economic Development Director - focusing on business retention and recruitment, development, and overall growth of the local economy.

Natalie began her career with the City of College Station nearly 30 years ago in Planning and Development, and ultimately as the City's Development Manager. After 15 years with the City, Natalie successfully launched and led a consulting firm for a decade providing planning and development expertise to communities across the State of Texas. Natalie returned to College Station as the City's Economic Development Director in 2014.

Natalie holds a bachelor's degree from Texas A&M University. Natalie and her husband Mike have three children – Micha, Mason, and Maya.